



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

May 2, 2011

Ordinance 17074

Proposed No. 2011-0129.2

Sponsors McDermott, Phillips and Lambert

1 AN ORDINANCE relating to copy paper reduction and
2 procurement of one-hundred-percent recycled content copy
3 paper, amending Ordinance 9240, Section 6, as amended,
4 and K.C.C. 10.16.060, Ordinance 9240, Section 16, as
5 amended, and K.C.C. 10.16.160 and Ordinance 9240,
6 Section 17, as amended, and K.C.C. 10.16.170 and adding
7 a new section to K.C.C. chapter 10.16.

8 STATEMENT OF FACTS:

- 9 1. Implementing paper conservation measures such as double-sided
10 printing, increased use of electronic media, and reduction in number of
11 document copies has been shown to significantly reduce paper
12 consumption and associated costs.
- 13 2. Existing county code mandates a minimum recycled content of thirty
14 percent in copy paper, and most county agencies are now purchasing copy
15 paper with forty-percent recycled content. However, upgrading to one-
16 hundred-percent recycled copy paper from forty-percent recycled copy
17 paper would save an estimated eight thousand seven hundred trees
18 annually, reduce greenhouse gas emissions by five hundred fifteen tons

19 and reduce nearly five million gallons of wastewater and one hundred
20 seventy-seven tons of solid waste produced by paper manufacturers.

21 3. One-hundred-percent recycled copy paper is compatible with the
22 county's printers and copiers and performs as well as copy paper with
23 lower recycled content.

24 4. The cost differential between one-hundred-percent and forty-percent
25 recycled copy paper is expected to narrow as demand increases. This
26 trend already appears to be occurring, as the price premium under the
27 current state of Washington contract is only one percent.

28 5. Mandating use of one-hundred-percent recycled paper supports the
29 goals and objectives of the King County Strategic Plan to minimize King
30 County's operational environmental footprint.

31 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

32 NEW SECTION. SECTION 1. There is hereby added to K.C.C. chapter 10.16 a
33 new section to read as follows:

34 A. The office of information resource management is responsible for assisting
35 executive departments in setting printers and printing preferences to double sided as the
36 default setting.

37 B. Information technology service units in non-executive departments are
38 responsible for assisting their respective departments in setting printers and printing
39 preferences to double sided as the default setting.

40 SECTION 2. Ordinance 9240, Section 6, as amended, and K.C.C. 10.16.060 are
41 each hereby amended to read as follows:

42 A. Beginning on or before January 1, 2012, and continuing thereafter,
43 ~~((D))~~departments shall buy ((recycled or other environmentally preferable)) one-hundred-
44 percent recycled paper for copy paper usage and purchase one-hundred-percent recycled
45 paper for other printing needs whenever practicable, as determined by the department of
46 executive services considering relevant factors, including availability and pricing.

47 B. Departments shall use recycled paper for all imprinted letterhead paper and
48 business cards.

49 C. Departments shall publicize the county's use of recycled paper by including a
50 recycling logo and an indication of recycled content on all printed material, to the extent
51 practicable.

52 D. Departments shall ~~((use both sides of sheets of paper whenever practicable))~~
53 set printers and copiers to double-sided as the default setting and ensure that personal
54 computer printing preferences also default to double-sided printing, and begin
55 implementation of other paper conservation strategies by January 1, 2012, in an effort to
56 achieve a twenty percent reduction in copy paper usage in 2013 as compared to 2010
57 usage.

58 E. Departments shall require all contractors and consultants submitting proposals,
59 reports and invoices to use recycled paper and use both sides of sheets of paper whenever
60 practicable, when paper copies are required.

61 SECTION 3. Ordinance 9240, Section 16, as amended, and K.C.C. 10.16.160 are
62 each hereby amended to read as follows:

63 All departments are responsible for:

64 A. Assigning appropriate personnel to evaluate opportunities for buying recycled
65 and other environmentally preferable products reflected in federal guidance or
66 communicated by the procurement and contract services section;

67 B. Purchasing recycled and other environmentally preferable products whenever
68 practicable; and

69 C. Reporting evaluation results and purchases of recycled and other
70 environmentally preferable products to the procurement and contract service section by
71 ~~((January 31))~~ February 28 of each year.

72 D. Educating employees in paper conservation practices and implementing paper
73 reduction strategies, such as increasing use of electronic drafts, and reducing the standard
74 number of document copies wherever practicable.

75 E. Working with the appropriate information technology service units and copier
76 service providers to ensure printing and copying preferences are set to double sided as the
77 default setting.

78 SECTION 4. Ordinance 9240, Section 17, as amended, and K.C.C. 10.16.170 are
79 each hereby amended to read as follows:

80 The solid waste division is responsible for:

81 A. Providing information and technical assistance to local governments, schools,
82 colleges and other public and private organizations to increase their purchase of recycled
83 and other environmentally preferable products;

84 B. Preparing press releases and fact sheets publicizing the successes of the
85 program;

86 C. Assisting the procurement and contract services section by forwarding the
87 annual program report to the council in ~~((April))~~ June of each year; ~~((and))~~

88 D. Assisting the procurement and contract services section in fulfilling its
89 responsibilities under this chapter; and

90 E. Providing technical assistance to county departments in evaluating paper

91 reduction strategies and educating employees in implementing paper conservation
92 measures.
93

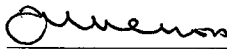
Ordinance 17074 was introduced on 3/21/2011 and passed by the Metropolitan King County Council on 5/2/2011, by the following vote:

Yes: 9 - Mr. Phillips, Mr. von Reichbauer, Mr. Gossett, Ms. Hague,
Ms. Patterson, Ms. Lambert, Mr. Ferguson, Mr. Dunn and Mr.
McDermott
No: 0
Excused: 0

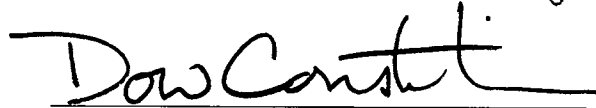
KING COUNTY COUNCIL
KING COUNTY, WASHINGTON


Larry Gossett, Chair

ATTEST:


Anne Noris, Clerk of the Council

APPROVED this 12 day of MAY, 2011.


Dow Constantine, County Executive

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Attachments: None